

# 從數字看鞋業

Source ● World Footwear Yearbook(2022)

義大利年產量約1.6億雙，排名全球第12大。消費數量約3.35億雙，排名居全球第13。前五大出口市場分別為：法國、瑞士、美國、德國及中國大陸。

## ITALY

CAPITAL	Rome	LANGUAGE	Italian
AREA (Km <sup>2</sup> )	302 070	CURRENCY	Euro
POPULATION	59 million		
GDP PER CAPITA	34 113 USD	GDP 2021	2 012 billion USD
Δ GDP 2021	3.7%	Δ GDP Last 5 Years	2.4%

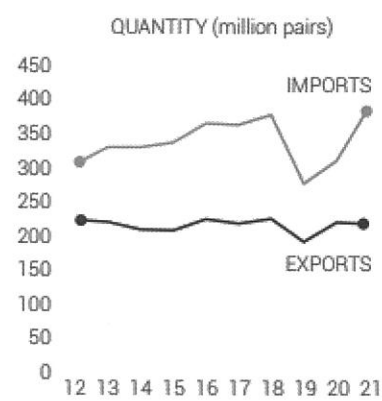
## FOOTWEAR INDUSTRY

	VALUE		QUANTITY		PRICE
	Million USD	World Rank	Million Pairs	World Rank	USD
EXPORTS	13 319	3	216	8	\$61.54
IMPORTS	7 633	4	389	6	\$19.60
PRODUCTION			162	12	
CONSUMPTION			335	13	

## MAIN TRADING PARTNERS

EXPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	LAST 5 YEARS VARIATION	Million USD
France	2 163	16%	36.6	17%	+ Switzerland	51% 705
Switzerland	2 079	16%	18.3	8%	+ United States	61% 642
United States	1 694	13%	20.2	9%	+ France	42% 642
Germany	1 347	10%	33.8	16%	+ China	112% 314
China	593	4%	3.6	2%	+ Poland	181% 229





IMPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	LAST 5 YEARS VARIATION	Million USD
China	1 452	19%	151.0	39%	+ China	72% 607
France	807	11%	22.2	6%	+ Germany	179% 417
Belgium	695	9%	22.9	6%	+ France	58% 295
Netherlands	655	9%	21.3	5%	+ Netherlands	77% 286
Germany	649	9%	26.4	7%	+ Belgium	47% 223

墨西哥年產量約 2.05 億雙，排名全球第 9 大。消費數量約 3.15 億雙，排名也居全球第 14。前五大出口市場為美國、瓜地馬拉、加拿大、薩爾瓦多及巴拿馬。



## FOOTWEAR INDUSTRY

	VALUE		QUANTITY		PRICE
	Million USD	World Rank	Million Pairs	World Rank	USD
EXPORTS	883	24	32	26	\$27.79
IMPORTS	1 723	20	142	26	\$12.17
PRODUCTION			205	9	
CONSUMPTION			315	14	

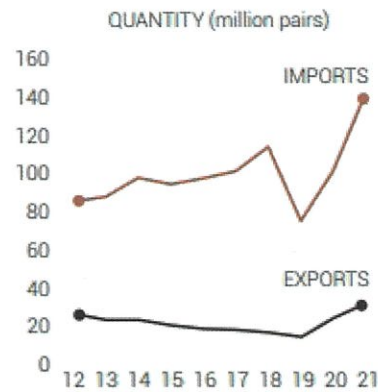
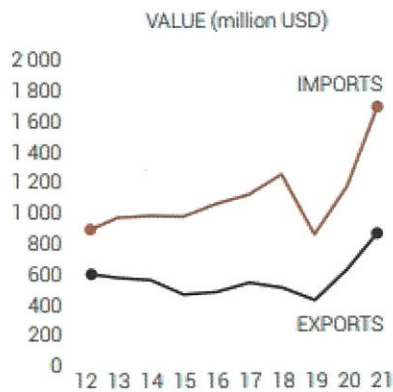
## MAIN TRADING PARTNERS

EXPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	LAST 5 YEARS VARIATION	Million USD
United States	834.3	94%	29.45	93%	+ United States	109% 434.7
Guatemala	12.6	1%	0.71	2%	+ El Salvador	109% 4.0
Canada	9.1	1%	0.21	1%	- Chile	-84% -4.0
El Salvador	7.6	1%	0.40	1%	- Colombia	-91% -4.1
Panama	5.2	1%	0.26	1%	- Japan	-98% -6.1



# MEXICO

CAPITAL	Mexico City	LANGUAGE	Spanish
AREA (Km <sup>2</sup> )	1 964 375	CURRENCY	Mexican peso
POPULATION	130 million		
GDP PER CAPITA	10 868 USD	GDP 2021	1 414 billion USD
Δ GDP 2021	3.1%	Δ GDP Last 5 Years	1.3%



IMPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	LAST 5 YEARS VARIATION	Million USD
China	676	39%	90.5	64%	+ China	87% 315
Vietnam	477	28%	23.9	17%	+ Indonesia	96% 122
Indonesia	250	15%	13.6	10%	+ Vietnam	31% 113
Italy	136	8%	1.9	1%	+ Italy	88% 63
Cambodia	41	2%	2.7	2%	+ Cambodia	128% 23